

# SCRATCH DEEPER!

Annual exhibition of the Section of Expanded Media  
Idea, concept, selection: **Marica Radojčić**  
Opening Thursday 09. August, 20.30 PM

(Gallery ULUS, Knez Mihailova 37, Belgrade, exhibition is open until 21. August 2012)

After long break the *Expanded Media Section* of ULUS – the Association of Visual Artists of Serbia has again obtained the opportunity to organize regular annual exhibitions of the Section.

Before, the artists working in Expanded Media used to experiment with classical media aiming to remove borders between arts but also to make closer connections with other disciplines, with sciences, mathematics, and metaphysics particularly. Today, main experiments are digital: number of digital equipment is in use and powerful softwares are available. Yet most of these digital experiments stay in a way on the surface, usually they are reduced to press of icons, very rarely artists go deeper. That was the reason I chose the title SCRATCH DEEPER! Not to be misunderstood this exclamation is not addressed just to the artists but also to the public and even to the experts.

The exhibits are photographs, works on paper, installations, objects, videos, 3D animations. During the course of the show several live performances are planned to happen, as well as video presentations, cyber theatre, internet links... For the opening there will be performance of Jelena Koštica and concert of musical band XANAX (founded by Sana Garić, visual artist and poet). About events the public will be soon informed through media.

## Participants:

Novica Babović, Maja Beganović, Nenad Bračić, Gordana Čekić, Aleksandra Ćosić, Darko Gajić, Sana Garić, Tatjana Ilić, Vesna Ilić-Darijević, Dobrica Kamperelić, Jelena Koštica, Milenko Pajić, Snežana Mirotić, Milan Ninković, Stevan Novaković, Đorđe Odanović, Zoran L Pantelić, Maja Rakočević Cvijanov, Nataša Teofilović, Vesna Vesić Crnobrnja, Slobodan Vračar Braca, Vedran Vučić, Music band XANAX

## Presentations of videos, softwares and participants by link:

Miljana Perić, Julijana Protić, Jelena Milosavljević-Rubil, Suzon Fuks, Helen Varley Jamieson, Vicki Smith, Valentina Tibaldi, Andrea Pagne s& Verena Stenke, Luigi Pagliarini, Omen theatre, Joel Chadabe

In Belgrade, 4. August 2012.

**Marica Radojčić**